



2019 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$25,000

- 20 Prime Center Orchestra Seats to concert
- Invitation for 20 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 20 preferred guests in Landmark Garage
- Presenting Sponsor logo on all promotional materials relating to Arts Education programs
- Presenting Sponsor logo listed on 2,000 Gala Invitations
- Presenting Sponsor logo on the theatre marquee as the sponsor of the event
- Presenting Sponsor will be recognized on stage at Cocktail Party
- Corporate profile of Presenting Sponsor & Full Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- Vinyl Banner displayed in theatre lobby recognizing Presenting Sponsor
- Picture taken prior to concert for publication in Moffly Media Publications
- Producer's Level "Circle of Friends" membership with all corresponding benefits
- Recognition in season playbills and other standard Producer's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Logo and company recognition on Arts Education mailings sent to schools, camps, churches, synagogues, community centers and day care centers in Fairfield and Westchester counties
- Special recognition as Presenting Sponsor on Palace Theatre website



Supporting Sponsor: \$15,000

- 14 Prime Center Orchestra Seats to concert
- Invitation for 14 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 14 preferred guests in Landmark Garage
- Supporting Sponsor's logo on 2,000 Gala invitations
- Benefactor's name and Full Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- "Circle of Friends" Director's Level membership with all corresponding benefits
- Recognition in season playbills and other standard Director's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Special recognition as Supporting Sponsor on Palace Theatre website

Contributing Sponsor: \$10,000

- 10 Prime Center Orchestra Seats to concert
- Invitation for 10 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 10 preferred guests in Landmark Garage
- Contributing Sponsor's name listed on 2,000 Gala invitations
- Contributing Sponsor's name and Full Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- "Circle of Friends" President's Level membership with all corresponding benefits
- Recognition in season playbills and other standard President's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Special recognition as Contributing Sponsor on Palace Theatre website

Patron: \$5,000

- 8 Prime Center Orchestra Seats to concert
- Invitation for 8 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 8 preferred guests in Landmark Garage
- Patron's name listed on 2,000 Gala invitations
- Patron's name and Half Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- "Circle of Friends" Partners Level membership with all corresponding benefits
- Recognition in season playbills and other standard Partners acknowledgements
- Patron's name in email blasts to our 45,000 members & ticket buyers



Benefactor: \$2,500

- 4 Prime Orchestra Seats to concert
- Invitation for 4 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 4 preferred guests in Landmark Garage
- Benefactor's name listed on 2,000 Gala invitations
- Benefactor's name and Half Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers

Friends: \$1,000

- 2 Prime Orchestra Seats to concert
- Invitations for 2 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 2 preferred guests in Landmark Garage
- Friend's name listed on 2,000 Gala invitations
- Friend's name in Gala programs

Individual VIP Ticket: \$400

- 1 Prime Orchestra Seat to concert
- Invitation to attend pre-show Cocktail Party
- Free parking pass in Landmark Garage

*For additional information,
Contact Lisa Colangelo, Director of Development
(203) 517-3426 or lcolangelo@palacestamford.org*



Sponsorship Selection

- | | | |
|--------------------------|----------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> | Supporting Sponsor | \$15,000 |
| <input type="checkbox"/> | Contributing Sponsor | \$10,000 |
| <input type="checkbox"/> | Patron | \$ 5,000 |
| <input type="checkbox"/> | Benefactor | \$ 2,500 |
| <input type="checkbox"/> | Friend | \$ 1,000 |

Journal Book **Deadline for Journal: April 27, 2018**

- Please check one:**
- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Back cover, full-page color ad | \$ 7,500 |
| <input type="checkbox"/> | Inside covers, full-page color ad (two available) | \$ 5,000 |
| <input type="checkbox"/> | Full Page color ad | \$ 2,500 |
| <input type="checkbox"/> | Full Page black & white ad | \$ 1,000 |
| <input type="checkbox"/> | Half Page | \$ 500 |
| <input type="checkbox"/> | Quarter Page | \$ 250 |

- Please check one:**
- | | |
|--------------------------|--|
| <input type="checkbox"/> | Artwork will be submitted electronically to icolangelo@palacestamford.org |
| <input type="checkbox"/> | Camera-ready artwork is enclosed |
| <input type="checkbox"/> | Please prepare ad (copy and logo enclosed) |

Gala VIP Tickets

- I would like to buy _____ VIP tickets for \$400 each.

Contributions

- I cannot be a Sponsor, but enclosed is my contribution of \$_____.
(Proceeds to benefit The Palace Theatre and its Arts Education Programs)

Name: _____

Title: _____ Company: _____

Address: _____

City, State: _____ Zip: _____

Telephone: _____ Email: _____

- Enclosed is my check payable to *The Palace Theatre*
- MasterCard Visa American Express Discover

Card Number: _____ Exp. Date: _____

Signature _____ CVV Number: _____